



Mission Driven Community Engagement and Support

The information from Cowley College’s external stakeholders reflects one of the organizational processes driving mission-creation through engagement with constituency. The community survey is conducted during the strategic planning cycle’s “year of reflection,” and was last conducted as part of the 2021 fall strategic planning environmental scan.

The Office of Institutional Effectiveness uses community feedback to inform the strategic plan’s priorities and initiatives.

About the Survey

352 respondents representing a variety of stakeholder types including alumni; community members; donors; current and future students; employees; parents of college and high school students; and, representatives of high school partners, local businesses and nonprofit organizations responded to the 19-item survey.

	N	Mean*	Selecting Agree or Strongly Agree
Representing the Community			
Cowley College’s Board of Trustees represents the diverse interests of the community.	336	3.50	51%
Engaging with the Community			
Cowley College presents an engaging community presence.	339	4.17	81%
Cowley College partners well with area industries and businesses.	337	3.85	52%
Supporting the Community			
Cowley College offers a selection of programs that meets our community’s needs.	331	4.06	81%
Cowley College adequately serves the work force needs in our community.	340	3.89	70%
Excellence Consistent with the Mission			
Cowley College makes student learning a top priority.	327	4.10	81%
Students receive a high-quality education at Cowley College.	329	4.22	85%

*Five-point Likert scale where a score of one (1) is the lowest and a score of five (5) is the highest