

Board Policies

ADMINISTRATIVE AFFAIRS

454.00 Name, Image, and Likeness (NIL)

Student-athletes at Cowley College may earn compensation from a third party unaffiliated with Cowley College, for the use of their name, image, or likeness (NIL.) Student-athletes must make sure that the activities comply with Cowley College's NIL Policy, National Junior College Athletic Association (NJCAA) guidelines and do not go above market value for the activity.

Cowley College student-athletes may not earn NIL-related compensation provided in exchange for their athletic performance or attendance at the institution.

Grant-in-Aid, including cost of attendance, awarded to a student-athlete is not compensation and may not be revoked or reduced as a result of a student-athlete earning compensation or obtaining professional representation.

International student-athletes on an F-1 VISA are not eligible to earn compensation due to federal work restrictions. Any international student-athlete may consult with the institution's International Coordinator if they have further questions involving NIL.

Student-athletes are advised to review any NJCAA and NCAA rules that relate to compensation. Cowley College shall not be responsible for any student's ineligibility or other consequence of violating any NJCAA or NCAA rule as a result of that student's entering into an agreement for use of his or her name, image, or likeness.

Adopted: November 20, 2023