



**COWLEY COLLEGE
& Area Vocational Technical School**

COURSE PROCEDURE FOR

**Art of Oral Communication
AGR1269 3 Credit Hour**

Student Level:

This course is open to students on the college level in either the Freshman or Sophomore year.

Catalog Description:

AGR1269 Art of Oral Communication (3cr)

This course adds the terminology that is used in the agriculture industry and aids the student in developing the fundamental skills needed for private and public speaking experiences; elements in voice production and improvement, bodily movement, confidence, poise, and understanding of all types of public speeches.

Prerequisites:

None

Co-requisites:

None

Controlling Purpose:

The purpose of this this course is to introduce the student to Agriculture terminology that is used in the industry and aid the student in the use of it as well as using it in a set of oral reasons.

Learner Outcomes:

Upon completion of the course, the student will:

1. Demonstrate the ability to prepare and present a set of oral reasons for a livestock class using trade terminology.
2. Demonstrate enhanced verbal communication and interpersonal skills
3. Develop interpersonal skills suitable to the context and the audience.
4. Develop critical comprehension listening skills.
5. Demonstrate ethical speaking and listen with critical comprehension.

Units Outcomes and Clock Hours of Instruction for Core Curriculum:

The following outline defines the minimum core content not including the final examination period. Instructors may add other material as time allows.

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DISCLAIMER: THIS INFORMATION IS SUBJECT TO CHANGE. FOR THE OFFICIAL COURSE PROCEDURE CONTACT ACADEMIC AFFAIRS.

Evaluation Key:

- A = All major and minor goals have been achieved and the achievement level is considerably above the minimum required for doing more advanced work in the same field.
- B = All major goals have been achieved, but the student has failed to achieve some of the less important goals. However, the student has progressed to the point where the goals of work at the next level can be easily achieved.
- C = All major goals have been achieved, but many of the minor goals have not been achieved. In this grade range, the minimum level of proficiency represents a person who has achieved the major goals to the minimum amount of preparation necessary for taking more advanced work in the same field, but without any major handicap of inadequacy in his background.
- D = A few of the major goals have been achieved, but the student's achievement is so limited that he is not well prepared to work at a more advanced level in the same field.
- F = Failing, will be computed in GPA and hours attempted.
- N = No instruction or training in this area.

UNIT 1:						
Outcomes: Demonstrate the ability to prepare and present a set of oral reasons for a livestock class using trade terminology						
A	B	C	D	F	N	Specific Competencies <i>Students will be able to</i>
						Identify desirable/undesirable carcass characteristics on the live animal and incorporate into a set of oral reasons
						Apply performance information to an animal's phenotype
						Utilize terminology used in the industry
						Present oral reasons for the qualities of livestock to large audiences

UNIT 2:						
Outcomes: Demonstrate enhanced verbal communication and interpersonal skills						
A	B	C	D	F	N	Specific Competencies <i>Students will be able to</i>
						Demonstrate the format for competition
						Explain why the delivery system effects the acceptance of the oral reasons
						Illustrate how to effectively convey a prepared set of oral reasons
						Demonstrate or illustrate how body, posture, tone of voice and use of vocabulary can determine oral reasons

UNIT 3:						
Outcomes: Students will develop interpersonal skills suitable to the context and the audience.						
A	B	C	D	F	N	Specific Competencies <i>Students will be able to</i>
						Critique and analyze the content and delivery of a speech from an oral presentation.
						Demonstrate competence and poise in fielding audience questions and comments.
						Model appropriate conversational mode through self-presentation and response to feedback.

UNIT 4:						
Outcomes: Students will develop critical comprehension listening skills.						
A	B	C	D	F	N	Specific Competencies <i>Students will be able to</i>
						Recognize and identify key points.
						Identify and evaluate support material.
						Identify organizational relationships.
						Retain main ideas, reasoning and evidence

UNIT 5:						
Outcomes: Students will demonstrate ethical speaking and listen with critical comprehension.						
A	B	C	D	F	N	Specific Competencies <i>Students will be able to</i>
						Demonstrate a willingness to listen when setting, speaker or topic may not be conducive to listening.
						Differentiate between statements of fact and inference.
						Distinguish between emotional and logical arguments, detect bias, and recognize the speaker's agenda.
						Recognize discrepancies between speaker's verbal and non-verbal messages.
						Demonstrate active listening skills.

Projects Required:

Varies, refer to syllabus.

Textbook:

Contact Bookstore for current textbook.

Materials/Equipment Required:

None

Attendance Policy:

Students should adhere to the attendance policy outlined by the instructor in the course syllabus.

Grading Policy:

The grading policy will be outlined by the instructor in the course syllabus.

Maximum class size:

Based on classroom occupancy

Course Time Frame:

The U.S. Department of Education, Higher Learning Commission and the Kansas Board of Regents define credit hour and have specific regulations that the college must follow when developing, teaching and assessing the educational aspects of the college. A credit hour is an amount of work represented in intended learning outcomes and verified by evidence of student achievement that is an institutionally-established equivalency that reasonably approximates not less than one hour of classroom or direct faculty instruction and a minimum of two hours of out-of-class student work for approximately fifteen weeks for one semester hour of credit or an equivalent amount of work over a different amount of time. The number of semester hours of credit allowed for each distance education or blended hybrid courses shall be assigned by the college based on the amount of time needed to achieve the same course outcomes in a purely face-to-face format.

Refer to the following policies:

[402.00 Academic Code of Conduct](#)

[263.00 Student Appeal of Course Grades](#)

[403.00 Student Code of Conduct](#)

Disability Services Program:

Cowley College, in recognition of state and federal laws, will accommodate a student with a documented disability. If a student has a disability which may impact work in this class and which requires accommodations, contact the Disability Services Coordinator.