



**COWLEY COLLEGE  
& Area Vocational Technical School**

**COURSE PROCEDURE FOR**

**Foundation Design Color  
ART2139 3 Credit Hours**

**Student Level:**

This course is open to students on the college level in either the freshman or the sophomore year.

**Catalog Description:**

**ART2139 – FOUNDATION DESIGN COLOR (3 hr)**

A continuation of ART2130 emphasizing the study of color including vocabulary, pigment mixing, color organization and a review of the psychological effects of color as used in visual communication. Instructional process includes lecture, critique and supervised studio practice.

**Prerequisites:**

ART2130 Foundation Design 2D (Foundation Design I)

**Controlling Purpose:**

This course is designed for students to learn the study of color including vocabulary, pigment mixing, color organization and a review of the psychological effects of color as used in visual communication.

**Learner Outcomes:**

Upon successful completion of this course, the student will be able to do the following:

- Apply critical thinking skills to solve visual problems
- Demonstrate knowledge of the color wheel and how it pertains to color theory
- Demonstrate knowledge of the psychological effects of color as used in visual communication
- Demonstrate knowledge of pigment mixing

**Units Outcomes and Criterion Based Evaluation Key for Core Content:**

The following outline defines the minimum core content not including the final examination period. Instructors may add other material as time allows.

Evaluation Key:

- A = All major and minor goals have been achieved and the achievement level is considerably above the minimum required for doing more advanced work in the same field.
- B = All major goals have been achieved, but the student has failed to achieve some of the

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less important goals. However, the student has progressed to the point where the goals of work at the next level can be easily achieved.

- C = All major goals have been achieved, but many of the minor goals have not been achieved. In this grade range, the minimum level of proficiency represents a person who has achieved the major goals to the minimum amount of preparation necessary for taking more advanced work in the same field, but without any major handicap of inadequacy in his background.
- D = A few of the major goals have been achieved, but the student's achievement is so limited that he is not well prepared to work at a more advanced level in the same field.
- F = Failing, will be computed in GPA and hours attempted.
- N = No instruction or training in this area.

<b>Color Theory</b>						
Outcomes: Upon completion of the unit, the students will have the ability to successfully use color vocabulary, mix pigment, organize color and understand the psychological effects of color as used in visual communication.						
A	B	C	D	F	N	Specific Competencies - Demonstrate the ability to:
						Identify, explain and apply the principles of visual communication.
						Demonstrate and utilize proper color vocabulary.
						Identify the 3 pigment primary colors.
						Identify secondary colors.
						Identify tertiary colors.
						Define and demonstrate color harmony.
						Identify and apply the formulas for color harmony.
						Define and describe analogous colors.
						Identify complementary colors.
						Define and describe monochromatic color schemes.

						Identify and/or describe Triad colors.
						Define and demonstrate use of shades.
						Define and demonstrate use of tints.
						Mix and apply paint.
						Describe and awareness and utilization of color context.
						Explain the concept of relativity of color.
						Describe psychological effects of color as used in visual communication.
						Identify and/or associate colors with "mood" or various emotional responses.
						Create designs that are likely to achieve desired emotional effects or responses.
						Demonstrate precise craftsmanship in projects and exercises.

**Projects Required:**

Mid-term project  
Final Project

**Textbook:**

Contact Bookstore for current textbook.

**Materials/Equipment Required:**

Gouache paint, watercolor brushes, Bristol board (vellum finish), pocket color wheel

**Attendance Policy:**

Students should adhere to the attendance policy outlined by the instructor in the course syllabus.

**Grading Policy:**

The grading policy will be outlined by the instructor in the course syllabus.

**Maximum class size:**

Based on classroom occupancy.

**Course Time Frame:**

The U.S. Department of Education, Higher Learning Commission and the Kansas Board of Regents define credit hour and have specific regulations that the college must follow when developing, teaching and assessing the educational aspects of the college. A credit hour is an amount of work represented in intended learning outcomes and verified by evidence of student achievement that is an institutionally-established equivalency that reasonably approximates not less than one hour of classroom or direct faculty instruction and a minimum of two hours of out-of-class student work for approximately fifteen weeks for one semester hour of credit or an equivalent amount of work over a different amount of time. The number of semester hours of credit allowed for each distance education or blended hybrid courses shall be assigned by the college based on the amount of time needed to achieve the same course outcomes in a purely face-to-face format.

**Refer to the following policies:**

[402.00 Academic Code of Conduct](#)

[263.00 Student Appeal of Course Grades](#)

[403.00 Student Code of Conduct](#)

**Disability Services Program:**

Cowley College, in recognition of state and federal laws, will accommodate a student with a documented disability. If a student has a disability which may impact work in this class which requires accommodations, contact the Disability Services Coordinator.