



**COWLEY COLLEGE  
& Area Vocational Technical School**

**COURSE PROCEDURE FOR**

**INTRODUCTION TO CINEMA  
ENG2270 3 Credit Hours**

**Student Level:**

This course is open to students on the college level in either the Freshman or Sophomore year

**Catalog Description:**

**ENG2270 - INTRODUCTION TO CINEMA (3 hrs)**

The goal of this course is to increase knowledge and appreciation of cinema, especially American cinema. There is no cinema background necessary. Emphasis is placed on the history, technical aspects, and understanding of film criticism.

**Prerequisites:**

A grade of C or higher in ENG2211 Composition I or instructor approval.

**Controlling Purpose:**

This course is designed to help students increase their knowledge and appreciation of Cinema, with special emphasis on American Cinema with an understanding of its unique history, its technical aspects, including screenwriting, producing, directing, acting, and marketing. The student will acquire knowledge of various approaches to film criticism and will develop a personal sense of critical awareness.

**Learner Outcomes:**

Upon completion of the course, the student will be able to:

1. Understand the historical development of moving pictures as a means of communication and entertainment.
2. Demonstrate an understanding of the technical elements of creating a motion picture, including the production team, the writing team, cinematography, musical production, acting, and direction.
3. Understand the nature of film criticism, with an emphasis on the history of film criticism and its major contributors.
4. Apply developed and personal criteria for viewing and assessing cinema.

**Units Outcomes and Criterion Based Evaluation Key for Core Content:**

The following outline defines the minimum core content not including the final examination period. Instructors may add other material as time allows.

Evaluation Key:

Rev: 6/6/2016

- A = All major and minor goals have been achieved and the achievement level is considerably above the minimum required for doing more advanced work in the same field.
- B = All major goals have been achieved, but the student has failed to achieve some of the less important goals. However, the student has progressed to the point where the goals of work at the next level can be easily achieved.
- C = All major goals have been achieved, but many of the minor goals have not been achieved. In this grade range, the minimum level of proficiency represents a person who has achieved the major goals to the minimum amount of preparation necessary for taking more advanced work in the same field, but without any major handicap of inadequacy in his background.
- D = A few of the major goals have been achieved, but the student's achievement is so limited that he is not well prepared to work at a more advanced level in the same field.
- F = Failing, will be computed in GPA and hours attempted.
- N = No instruction or training in this area.

<b>UNIT 1: SILENT CINEMA 1895-1930</b>						
Outcomes: Students will understand the beginnings and importance of this era of film						
A	B	C	D	F	N	Specific Competencies
						Demonstrate knowledge and understanding of:
						Early Years
						Rise of Hollywood
						Silent Film
						National Cinemas

**UNIT 2: SOUND CINEMA 1930-1960**

Outcomes:: Students will understand and analyze changes to film through the addition of sound, as well as the impact of leading studios and their leaderships.

A	B	C	D	F	N	Specific Competencies
						Demonstrate knowledge and understanding of:
						The Studio Years
						Genre Cinema: The Western
						The Musical
						Comedy
						Fantastic

**UNIT 3: MODERN CINEMA 1960-1995**

Outcomes: Students will analyze the continuing developments in cinema and appreciate the changes that came with the expansion of TV as entertainment.

A	B	C	D	F	N	Specific Competencies
						Demonstrate knowledge and understanding of :
						Cinema in the Age of TV
						American Movies
						Extending the Boundaries
						Cinemas of the World
						The Future of Film

## UNIT 4: CINEMA PRODUCTION

Outcomes: Students will recognize the collaboration required for film production.

A	B	C	D	F	N	Specific Competencies Demonstrate knowledge and understanding of :
						The Production Team
						Screenwriting
						Cinematography
						Movie Direction
						Editing
						Acting

## UNIT 5: CRITICS & CRITICISM

Outcomes: Students will identify the changes in criticism through the history of film

A	B	C	D	F	N	Specific Competencies Demonstrate knowledge and understanding of :
						The Pioneers: The Silent Era and the Transition to Sound
						Masters & Moonlighters: The Late 1930s, World War II, and the Postwar Era
						The Golden Age of Movie Criticism: The 1950s through the 70s
						Reconsiderations and Renegade Perspectives: The 1980s to the Present

### **Projects Required:**

For each of the three eras, evaluate a major film, actor or director.

The students will be asked to individually attend a theater and view and critically analyze a current movie.

### **Textbook:**

Contact the bookstore for current textbook.

### **Materials/Equipment Required:**

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**Attendance Policy:**

Students should adhere to the attendance policy outlined by the instructor in the course syllabus.

**Grading Policy:**

The grading policy will be outlined by the instructor in the course syllabus.

**Maximum class size:**

Based on classroom occupancy

**Course Time Frame:**

The U.S. Department of Education, Higher Learning Commission and the Kansas Board of Regents define credit hour and have specific regulations that the college must follow when developing, teaching and assessing the educational aspects of the college. A credit hour is an amount of work represented in intended learning outcomes and verified by evidence of student achievement that is an institutionally-established equivalency that reasonably approximates not less than one hour of classroom or direct faculty instruction and a minimum of two hours of out-of-class student work for approximately fifteen weeks for one semester hour of credit or an equivalent amount of work over a different amount of time. The number of semester hours of credit allowed for each distance education or blended hybrid courses shall be assigned by the college based on the amount of time needed to achieve the same course outcomes in a purely face-to-face format.

**Refer to the following policies:**

[402.00 Academic Code of Conduct](#)

[263.00 Student Appeal of Course Grades](#)

[403.00 Student Code of Conduct](#)

**Disability Services Program:**

Cowley College, in recognition of state and federal laws, will accommodate a student with a documented disability. If a student has a disability which may impact work in this class which requires accommodations, contact the Disability Services Coordinator.