



**COWLEY COLLEGE
& Area Vocational Technical School**

COURSE PROCEDURE FOR

**TRAVEL FOR EXPERIENCE
MCM2480 2 Credit Hours**

Student Level:

This course is open to students on the college level in mass communications.

Catalog Description:

MCM 2480 - TRAVEL FOR EXPERIENCE (2 hrs)

Traveling to other countries or within the United States will give students the opportunity to explore the world around them, and to learn about other cultures and ideas and expand their understanding of the job of the media in the larger markets and international setting. Prerequisite: Instructor approval.

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Instructor approval

Controlling Purpose:

This course is designed to help the student increase their knowledge concerning culture, information exchange, media, politics, economics, and self.

Learner Outcomes:

Upon completion of the course, the student will be familiar with cross-cultural sensitivity and become familiar with the process of cross-cultural adaptation. The student will gain a comprehension of world issues and examine their role as a global citizen.

Units Outcomes and Criterion Based Evaluation Key for Core Content:

The following outline defines the minimum core content not including the final examination period. Instructors may add other material as time allows.

Evaluation Key:

- A = All major and minor goals have been achieved and the achievement level is considerably above the minimum required for doing more advanced work in the same field.
- B = All major goals have been achieved, but the student has failed to achieve some of the less important goals. However, the student has progressed to the point where the goals of work at the next level can be easily achieved.
- C = All major goals have been achieved, but many of the minor goals have not been achieved. In this grade range, the minimum level of proficiency represents a person who has achieved the major goals to the minimum amount of preparation necessary for

taking more advanced work in the same field, but without any major handicap of inadequacy in his background.

- D = A few of the major goals have been achieved, but the student's achievement is so limited that he is not well prepared to work at a more advanced level in the same field.
- F = Failing, will be computed in GPA and hours attempted.
- N = No instruction or training in this area.

UNIT 1: PERSONAL MANAGEMENT

Outcomes: Students will raise funds, keep appropriate grades, and be prepared for national and international travel.

A	B	C	D	F	N	Specific Competencies
						Demonstrate the ability to:
						Account for time and location on a regular and timely basis
						Submit written work based on material covered and experiences in a clear, concise, logical manner with few grammatical errors.
						Participate in discussions expressing clear, concise, logical views.
						Understand and follow instructions to complete assignments on due dates.

UNIT 2: ORIENTATION

Outcomes: Students will learn about the area (culture) and media prior to and during travel.

A	B	C	D	F	N	Specific Competencies
						Demonstrate the ability to:
						Know the necessary steps for planning for a trip
						Produce documentation for passport and health certification
						Obtain needed information about destinations for diet, health, climate and necessary gear and travel needs
						Plan trip agendas and time tables and discuss goals and expectations of the trip
						Internalize rules and regulations of other locations

UNIT 3: TRANSPORTATION

Outcomes: Students will assist with the travel plans when called for.

A	B	C	D	F	N	Specific Competencies
						Demonstrate the ability to:
						Plan and execute successful travel arrangement
						Manage personal belongings and luggage in unfamiliar environments
						Protect, convert and utilize identification papers and money in another area
						Execute successful navigation in unfamiliar locations

UNIT 4: THE EXPERIENCE

Outcomes: Students should be prepared for the environment and ready to document the location.

A	B	C	D	F	N	Specific Competencies
						Demonstrate the ability to:
						Practice photography (a prior class in this would be helpful)
						Navigate unknown areas using local transportation
						Plan excursions to local events and attractions
						Immersion into another culture in food and environment
						Seek information on art, economics, politics and culture
						Relax and absorb other ways of life
						Compare cultures and the experiences of their own home
						Discuss other media systems

UNIT 5: REFLECTION PAPER

Outcomes: Students will write a paper based on personal and group experiences.

A	B	C	D	F	N	Specific Competencies
						Demonstrate the ability to:
						Write a paper or produce a video on the trip
						Discuss the impact of the trip

Projects Required:

Write an essay on the impact of a particular speaker from the panel or sessions. Put together a PowerPoint presentation presented in two different settings. Either write an article about the experience or put together a short video (3-5 minutes)

Textbook:

See syllabus

Materials/Equipment Required:

NA

Attendance Policy:

Students should adhere to the attendance policy outlined by the instructor in the course syllabus.

Grading Policy:

The grading policy will be outlined by the instructor in the course syllabus.

Maximum class size:

Based on ability to preplan and pay for the trip

Course Time Frame:

The U.S. Department of Education, Higher Learning Commission and the Kansas Board of Regents define credit hour and have specific regulations that the college must follow when developing, teaching and assessing the educational aspects of the college. A credit hour is an amount of work represented in intended learning outcomes and verified by evidence of student achievement that is an institutionally-established equivalency that reasonably approximates not less than one hour of classroom or direct faculty instruction and a minimum of two hours of out-of-class student work for approximately fifteen weeks for one semester hour of credit or an equivalent amount of work over a different amount of time. The number of semester hours of credit allowed for each distance education or blended hybrid courses shall be assigned by the college based on the amount of time needed to achieve the same course outcomes in a purely face-to-face format.

Refer to the following policies:

[402.00 Academic Code of Conduct](#)

[263.00 Student Appeal of Course Grades](#)

[403.00 Student Code of Conduct](#)

Disability Services Program:

Cowley College, in recognition of state and federal laws, will accommodate a student with a documented disability. If a student has a disability, which may impact work in this class which requires accommodations, contact the Disability Services Coordinator.