Fall 2009

Newest Offering

Graphic Design

The Graphic Design program combines the art, science, business, and technology of visual communication into a comprehensive two-year degree. Special focus is placed on the basics of good design through problem definition, analysis, idea exploration, idea development, refinement, and production. Quality art production can only result from a solid immersion in the principles of design. All courses build on the fundamentals of design and excellence in craft.

A core course of the program is Graphic Design I, which is a studio application in which students gain the knowledge of processes and the purpose of design. Through research, studio projects, and the use of problem-solving methodologies, students will learn how to arrive at well-developed design solutions. This course is the foundation for advanced graphic design course work.

As the field of Graphic Design covers everything from traditional print design to Web site design, the Cowley program focuses on a solid grounding in the principles of design. From this firm foundation, the student can expand to any of the many visual communication careers.

The Graphic Design program was introduced this Fall.

Graphic Design Instructor, Sunni Goentzel, giving instruction to the students in the new Design Lab.
Newest Instructor

Sunni L. (Sheets) Goentzel
Graphic Design Instructor & Academic Advisor

- BFA, University of Kansas, Lawrence, KS
- MBA, Southwestern College, Winfield, KS

Awards:
- Homecoming Art Show, Southwestern College: 2006
- Excellence in Educational Fundraising, SILVER – CASE: 2006
- Excellence in Fundraising Materials, GOLD – CASE: 2004
- Excellence in Educational Fundraising, SILVER – CASE: 2004
- Excellence in Communications-Periodicals, GOLD – CASE: 2003
- Design Scholarship Show, University of Kansas: 2001
- Design Scholarship Show, University of Kansas: 2000

Memberships:
- Council for Advancement and Support of Education (CASE)
- University and College Designers Association (UCDA)

Office: Webb Brown Academic Center
106A, Arkansas City Campus
Phone: 620.441.5266
E-mail: sheetss@cowley.edu

Scholarship Recipients

The following students have received Business, Computer, and Information Technology Department scholarships for Fall 2009.

- Accounting: Kayla Gillock and Garrett James
- Business Administration: Kelsi Ford, Jordan Lukert, Shelby Scott, Tiffany Bonfiglio, Lindsey Meyer, and Thanh Nguyen
- Business Leadership: Sarah Kisner
- Criminal Justice Administration: Stephan Horsch, Jayson Stettler, and Matthew Gumm
- Medical Transcription: Tia Colbert
- Medical Coding: Judi Hurd
- Computer Forensics: Daniel Compton
- Graphic Design: Sarah Trillo

Business Day

The Business, Computer, and Information Technology Department will be hosting a Department Business Day on February 3, where high school students will be invited to attend an afternoon on campus. Students will participate in various activities.

Criminal Justice

Students working on an Associate of Applied Science degree in Criminal Justice are busy volunteering hours of service. They recently assisted the Ark City Police Department during the evening Summit Street Parade for the Last Run Car Show. Volunteer hours included assignments consisting of providing traffic direction and control by vehicle, foot, and stationary patrols along the parade route.

Student leaders are currently meeting with area law enforcement agencies in preparation for the upcoming Fall Arkalalah community events. Last year Cowley Criminal Justice students contributed over 400 hours of community service during October alone!
Kansas State University 2+2 Articulation Agreement with Cowley College

K-State Distance Programs are designed to help individuals who have two years of college credit to complete their bachelor’s degrees. The degree is completed online, which allows the student flexibility of taking the courses wherever they are. Students do not have to give up a job, family time, or commute.

Signing the 2+2 agreements between Cowley College and K-State University will allow students to complete a Bachelor of Science degree in General Business or a Bachelor of Science in Technology Management. Five programs at Cowley College are included in the agreement: Accounting, Business Administration, Computer Forensics, Web Design, and Criminal Justice.

Department Chair, Beverly Grunder said, “This is a great opportunity for the students at Cowley College. It provides another avenue for them to complete their education without having to leave the area. We appreciate the opportunity to work with K-State University on this endeavor”

Cosmetology Department

OPEN HOURS—Tuesday, Wednesday, and Thursday. 12:30 p.m. - 5:00 p.m. – Walk-ins welcome!

Cowley College Cosmetology offers specials every month.

November Specials

Service Specials:
Starting November 3-24

(No Discounts Apply on Service Specials)

- FREE Cut & Style with purchase of a permanent wave, body wave, and/or spiral wave
  - Short Hair Perm - $20
  - Long Hair Perm starting at - $30
- FREE Paraffin Treatment for hands with purchase of a manicure and pedicure
- Free Clipper Cut November 10-12

Retail Special:
- 25% off Blow-Dryers
- Receive 20% off any Shampoo & Conditioner

Cosmetology Department will be CLOSED November 25-27 for the Thanksgiving Holiday
Cash or Check Only, No credit cards or debit card accepted for payment

Call for appointment:
620.441.5284 or 1.800.593.2222, Ext. 5284
Lower Level Ireland Hall
125 South Second, Arkansas City, KS
To check out Cosmetology Specials go to http://www.cowley.edu/student_services/salon/specials.html

Cosmetology Students began taking appointments October 13.
PBL attends Fall Leadership Conference in McPherson

October 10, 2009

The Cowley College Phi Beta Lambda club attended the Fall Leadership Conference in McPherson, KS on Saturday, October 10. The members enjoyed leadership and team building activities, ate lunch, watched a presentation from a March of Dimes representative, and then had a state PBL meeting.


Mary and Chris try to find the puzzle pieces with the help of the Butler students.

Mary, Janessa, and Luke look on during the Card Game

Members worked together to lower the pole to the ground without dropping it.

The members lifted an egg off the podium downstairs and then carried the egg upstairs and placed it on a new podium.
# Business, Computer, & Information Technology

## Faculty and Staff

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*Check on all programs of the Business, Computer, & Information Technology Department at [http://www.cowley.edu/departments/business/index.html](http://www.cowley.edu/departments/business/index.html)*