75th Anniversary - Queen Arkalalah

Becky Rine Warren '47
Helen Gochis Templeton '52
Rebecca Louis Belt Kongs '62
Sara Stanley Yost '36
Having held various jobs after graduating from Arkansas City Junior College in 1949, Bob Adams eventually realized his calling and entered the ministry in 1972. He has helped change lives ever since.

Adams retired from the pastoral staff of the Kansas City Baptist Temple in 2001, but currently is involved in the church’s Spanish Ministry Fellowship and the church’s discipleship ministry, teaching basic doctrines of the faith to new church members. He founded the Survivors Internet Ministry, Interna-
tional in 2001 and has watched it grow tremendously over the past five years.

The Arkansas City native, who has been married to his wife Helen for nearly 58 years, had an interest in pursu-
ing a life in the ministry from a young age. However, he chose a different path before rekindling his faith.

Adams would have graduated from Arkansas City High School in 1945, but he left to join the Merchant Marines before the hostilities of World War II ended. After sea duty in four oceanic war zones, he was drafted into the Marine

Army before rekindling his faith.

After ACJC, Adams and his wife Helen moved back to Helen’s hometown of Richmond, VA. There, Adams attended Virginia Commonwealth University from 1949-1952 and earned a Bachelor of Fine Arts degree. While at VCU, he studied on a special intern-

project at the Virginia Museum of Fine Art.

After college, he worked as a graphic artist in the sales promotion depart-

ment at Mautz-Neuer. He designed the Rodeo Meats first place float in the Arkalalah parade three years in a row.

In 1968, Adams and his wife Helen attended a Billy Graham Crusade in Kansas City, and Adams’ call was rekindled. He went on to study off campus courses at the Moody Bible Insti-
tute in Chicago, Ill., and the Shepherd’s School of the Ministry in Kansas City, Mo.

He went on to serve as an associate pastor at the Kansas City Baptist Temple from 1972-1979, and then founded a church in Sarasota, FL, where he worked for six years before having to stop due to illness. He has also preached at two churches in Roma-
nia, and churches in Puerto Rico, Little Rock, Ark, Horse Heads, N.Y., and East Bolton, Maine.

He was called back to the Kansas City Baptist Temple to serve as pastor of the Berean Bible class of around 120 adults after his son Jeff came to KCBT in 1984.

At ACJC, Adams enjoyed the fel-

lowship with like-minded students and instructors. He participated in forensics and speech
tests, and fondly remembers forensics and speech instructor Pauline B. Sleeth. Adams also thought highly of former instructors Ann Haw-
ley, Virginia Weinberger, Alan Maag, and Paul Johnson.

“They were great,” Adams said. “Being a small school like that they really helped me.”

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The Survivors Internet Ministry, International, began as a result of Adams’ surviving cancer. Adams’ web site - www.pastorbulldog.com, offers testime-
nonies, inspiration, help, resources, and health tips. He also has a weekly “blessay” of inspirational teaching of wellness principles from the bible called “Off My Chest-From My Heart”, and is distributed to close to 4,000 subscribers in 35 countries.

“The main thing I do is teach the biblical principles of wellness,” Adams said.

His ministry also accepts prayer requests for life-threatening illnesses, and distributes them to over 200 prayer partners in five countries. An interna-
tional counseling ministry of sorts has developed from the outreach.

“I did not expect this, and it is almost more than I can handle, but it is so worthwhile,” Adams said. “I hope to continue doing it as long as I can.”

Adams and his wife Helen reside in Mission, KS., and have two children, Jeff and David. Jeff still serves as the Senior Pastor at the Kansas City Baptist Temple, while David is the Director of Software Training for Xytec and Sony in Burbank, CA.

Henry Adams graduated from ACJC in 1949. He went on to serve as Senior Pastor.

75th Queen Arkalalah Coronation, Oct. 27. Brown Center, 8:00 pm

Out of 75 queens we are only missing photographs of a few of the past Arkalalah Queens: Patricia Tighe Griffith, 1929, Mary Geestin Lightstone, 1930, Eleanor Armbruse Fox, 1932, Mary Jane Mitchell Mills, 1934, Lilian Clough Shrumway, 1935, Belva Brownz, 1937, Helen Jean Calvin Carey 1940, Sue Edwards, 1942, Betty Smith Hill 1946, Travia Harrison Chittum, 1949. I’m hoping someone out there has those pictures. If you have photos of past Arkalalah Queens please contact me as soon as possible. A copy of your photo will be included in the permanent display. Thanks! Terri Morrow

morrow@cowley.edu, 1.800.593.2222, or PO Box 1147, Arkansans City, KS. 67005-1147.

A reception for past Queens follows the coronation in the Wight Room.
Steve Cranford, chief executive officer of Whisper Brand Strategy Consultants, spoke with employees of Cowley College about the brand strategy his company designed for the college during the school's incentive held Aug. 14 in the Robert Brown Theatre.

Cranford's company came up with a new visual identity for the college, which is a tiger-eye, and a new tag line called "Find the Noise".

"A brand is your promise and how you keep that promise means everything," Cranford said. "It's as simple as that and it's as difficult as that. The process of brand strategy is finding the compelling story that you can share with the marketplace, that demonstrates your unique difference."

Cranford found the story of the college being formed as a Basement University be unique as the college began in the basement of the old Arkansas City High School, and has grown to a school with more than 4,500 students.

"That is a story that no other institution that we compete against tells, which gives us an advantage in the marketplace," Cranford said.

Cranford felt a special bond to the project as he graduated from Cowley College in 1972, and his brother, Scott played football at Cowley. His parents, Leon and Dixie live just south of Arkansas City, and his sister, Debbie, still resides in Arkansas City.

"It has been a deep pleasure to be involved in this personally at Cowley College," Cranford said. "I am proud to be a small part of this institution."

Cranford worked along with the Cowley College marketing committee, and interviewed individuals inside and outside of the college to define the story of the institution and let the market know what they don't already know about the college.

Sheree Utash, Cowley College Vice President of Student and Academic Affairs, was pleased with the work done by Mr. Cranford and his company.

"One of the first things that Steve Cranford, owner of Whisper said to us was "a brand is your promise", and he and his company held true to this throughout the entire process of our work with them," Utash said. "This last year as we have worked and developed this project Steve has moved us to think differently about our brand and our marketing strategies. He has challenged us to respect and honor our history while embracing a contemporary and unconventional visual imagery and branding campaign that I believe will pay big dividends for the college over the years."

The college recently rolled out a marketing campaign featuring the new visual identity and tag line in television commercials, theatre advertising, billboards, newspaper advertising, brochures, and postcards.

The branding campaign was done to help the college increase enrollment, endowment growth and academic reputation.

"For the marketing team, Steve and the members of Whisper taught us to "own our conversation" about our college's branding campaign, and that strategy is not about doing it better or doing it more; rather is about doing it different," Utash said.

The A cappella group Rockapella will bring their unique, world-class voices, to the Cowley College campus for a special performance Nov. 9 in the Robert Brown Theatre.

Tickets will go on sale Sept. 15 at the Cowley College bookstore. Tickets can be purchased in person or by calling (620) 441-5277. The cost is $15 for adults and $7 for students and senior citizens.

Rockapella reached its first milestone as a featured performer on the PBS television special “Do It A Cappella”, hosted by acclaimed filmmaker Spike Lee. Created to showcase the supreme capability and virtuosity of the human voice, the program was a perfect platform for Rockapella’s talent and infectious energy to be noticed.

When their appearance on “Do It A Cappella” hit the airwaves, the doo-wop stereotype of vocal group pop music was crushed and crushed so hard that PBS eagerly came calling again.

They quickly requested Rockapella not only write and record the theme music for their soon-to-be hit show “Where in the World is Carmen Sandiego?” but asked that the group star in the show as the house band. The daily Rockapella-fest of Carmen brought ten million viewers every week for the next five years, and to this very day, at every concert the group performs, the crowd screams to hear the theme song they remember from the show.

HBO caught the buzz and cast Rockapella alongside Hollywood stars Whoopi Goldberg & Denzel Washington in their innovative hit family series, “Happily Ever After: Fairy Tales for Every Child”. Whoopi Goldberg later had the group perform on her HBO special, “Chef Whoopi”.

These HBO and PBS television programs ignited the flame that placed Rockapella in demand by North America’s top media outlets. Rockapella has also appeared on “The Tonight Show with Jay Leno, NBC’s Today Show with Katie Couric & Matt Lauer, The Macy’s Thanksgiving Day Parade on NBC, the CBS Early Show with Bryant Gumbel, CBS’s Orange Bowl Parade – the list goes on.

Responding to popular demand, the group took their original songs, their arrangements, and their signature harmonies into the studio. The outcome: six albums for North America, ten albums for Japan.

Pulling pure talent together is the key to Rockapella’s incredible and unique sound. Rockapella’s widespread appeal has built legions of fans throughout the USA and across the globe.

This event is partially sponsored by the Kansas Arts Commission and Home National Bank.
Previously reserved for high school and middle school performances only, Cowley College recently was granted special rights to perform the musical Les Misérables Oct. 19-22 in the Robert Brown Theatre. A dinner will be served at 6:15 p.m. Oct. 19-21 in the Wright Community Room inside the Brown Center, with the show starting at 7:30 p.m. The performance on Oct. 22 will take place at 2 p.m.

Scott MacLaughlin, Cowley College director of theatre and theatrical services, is looking forward to the show. “We are really excited about being one of the first colleges to be given the rights to do it,” MacLaughlin said. “The power of the music and the story is incredible. This will be the most ambitious thing we have ever undertaken.”

Tickets, which go on sale Sept. 25, may be purchased from the Cowley Box Office for $8 (show only) or $18 (dinner and show). The cost is $4 for students. The Cowley Box Office will be open from 11 a.m. to 3 p.m. Monday through Friday. The phone number is (620) 441-5570.

Scott MacLaughlin, Cowley College director of theatre and show. The cost is $4 for students. The Cowley Box Office will be open from 11 a.m. to 3 p.m. Monday through Friday. The phone number is (620) 441-5570.

The show will be performed by Cowley students and will be conducted by Cowley College director of vocal music Connie Donatelli.

“The music will be highly integral to the success of the show,” MacLaughlin said. “This will really showcase the talent of the Cowley singers and our students.”

Jamison Rhoads, technical director of theatre, and his crew will handle the set design, while Jennifer Blatchford and Tara Sleeper are handling the choreography.

Les Misérables is based on Jean Valjean, who is released from prison after serving 19 years on a chain gang for stealing food. A Bishop, whose silverware he steals on his departure, takes him in for the night. When he is caught with the silverware, the bishop not only does not press charges, he also gives Valjean his silver candlesticks. Valjean then reforms himself and becomes the mayor and head businessman in a small town. But when former prison guard Javert is transferred to become police captain and recognizes Valjean, his past life comes back to haunt him. Meanwhile, Fantine, one of Valjean’s employees, has had a baby (Cosette) out of wedlock and is dismissed from her job while Valjean is away; when he finds this out (far too late), he takes responsibility for them.

Mr. Thénard (Kevin S. McGuire), Cosette’s (Kelsey L. Shackelford) stepfather, tries to sell her to wealthy people. Valjean, who is away; when he finds this out (far too late), he takes responsibility for them. But when former prison guard Javert is transferred to become police captain and recognizes Valjean, his past life comes back to haunt him. Meanwhile, Fantine, one of Valjean’s employees, has had a baby (Cosette) out of wedlock and is dismissed from her job while Valjean is away; when he finds this out (far too late), he takes responsibility for them.

Tickets at: Cowley Box Office Brown Center (620)441-5570

Cowley PBL students do well at National Leadership Conference

Five Cowley College Phi Beta Lambda Business Organization students took home awards from their trip to the National Leadership Conference held June 23-28 at the Opryland Resort and Convention Center in Nashville, TN.

Alex Gortloh placed first in Job Interview, while Ely Behbrief placed second in Job Interview. Berhorst then teamed with Melissa Moon Beauchamp to place second in the team event Emerging Business Issues, while Dirk Talley placed second in Network Concepts, and Caleb Drogut placed eighth in Computer Applications.

PBL’s mission is to bring business and education together in a positive working relationship through innovative leadership and career development programs. The National PBL Association charts local chapters.

This is the first time Cowley has had a first place national winner and this many award winners overall. Other Cowley students attending the conference were Jerrod Ketchersid, Kristine Thompson and Zachary Whitener.

“I am proud of the students who represented the PBL chapter from Cowley College,” Cowley College Department Chair for the Business, Computer and Information Technology Department, and advisor for the Phi Beta Lambda Business Organization, Beverly Grander said. “The professional leadership and citizenship skills students can obtain through PBL membership makes for a very successful school-to-career transition. It is a pleasure working with these students.”

Approximately 2,000 students were in attendance at the conference, whose theme was “Unlock Your Potential”. The competition was tough as the students competed against students from four-year colleges and universities as well as community colleges across the United States.

To qualify for National PBL members had to place first or second at the State Conference held in March. This was the first year that the National Leadership Conference allowed students to participate in two competitive events.

In Nashville, besides competing in the specific tests, students had the opportunity to attend leadership workshops and participate in the March of Dimes Walk. The walk was a special celebration of PBL’s 32-year partnership with the March of Dimes.
Natural Science instructor receives Stirnman Award

Continuing its excellence in men and women's athletics, the Cowley College athletic programs ranked fourth in the NJCAA Division II National Championship, achieved an overall team grade point average of 3.52.

The softball team last finished as the top academic program in 1998 when they copped a run of five straight Spring Academic Team-of-the-Year awards.

"We emphasize to our players on the very first day that we want them to do well in the classroom," Cowley head coach Mark Phillips said. "It is a real credit to our players that they are disciplined enough to go to class and do the work.

Cowley women's outdoor track team, which finished as the top academic program in 1998 when they copped a run of five straight Spring Academic Team-of-the-Year awards.

"We are very pleased with the way our team has performed this year," Cowley head coach Mark Phillips said. "We have a great group of young ladies who have been working hard all season and have shown great improvement.

"This group of young ladies is one of the most amazing group of young ladies I have ever been around," Cowley head track coach Mark Phillips said. "Their commitment and desire both academically and athletically is an incredible testament to what they have done.

The women's indoor track team finished second to Phoenix (AZ) College with a GPA of 3.40, while the women's tennis team was recognized for posting a GPA of 3.24.

The Cowley women's softball and outdoor track teams not only excelled athletically, they shined academically as they were named the top 2005-2006 Spring Academic Team-of-the-Year in their respective sports.

The Lady Tiger softball team also made the list of Spring Academic Team-of-the-Year as they each posted GPAs of 3.13.

The minimum GPA requirement for consideration on the Spring Academic Team-of-the-Year was 3.00.

Recognized as one of three finalists for the college male and female athletes of the year, Cowley College's Dan Davis and Ashly Bright were honored at the ninth annual Greater Wichita Area Sports Commission Banquet held June 28 at Wichita's Hyatt Regency.

The event featured Johnny Bench, former Cincinnati Reds catcher and Hall of Fame and President and CEO of the Greater Wichita Area Sports Commission, as they each posted GPAs of 3.24.

"Very even though she did not win the award it was a great honor for Ashly and our program," Cowley head coach

Although he did not win, Cowley track and field head coach Mark Phillips was proud to see Maina recognized.

"We know how good Daniel is, but it is nice to see other people recognize that as well," said Phillips, who coached Bourwright's brother, Drew, at Kansas City Community College. "It was quite an honor for him to be nominated.

Cowley softball, women's outdoor track named Spring Academic Team-of-the-Year

Cowley's men's tennis and women's basketball teams also made the list of Spring Academic Team-of-the-Year as they each posted GPAs of 3.13.

"The Greater Wichita Area Sports Commission would like to congratulate all of the award winners," Bob Hanson, President and CEO of the Greater Wichita Area Sports Commission said. "They represent their teams and universities in a remarkable manner."

Bright became just the softball program's second two-time All-American as

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Maina, a freshman, was the indoor track national champion in four events, while also being named the indoor national champion in the 5,000-meter run and 3,000-meter steeplechase.

Paul Miller, who recently completed his career playing basketball for Wichita State, was the winner of the College Male Athlete of the Year award.

The Cowley College softball all-American Lindsey Davis was the recipient of the College Female Athlete of the Year award in 2001. Maina, a freshman, was the indoor track national champion in four events, while also being named the indoor national champion in the 5,000-meter run and 3,000-meter steeplechase.

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The 2005 season was a banner year for the Cowley College volleyball team as they captured its first conference title since 1996, and advanced to the national tournament for the first time in 27 years. However, a loss to Johnson County in the national championship game has the squad eager for another shot at claiming the title. "A lot of us were really upset after losing that game, so I think they are hungry for it," Cowley head coach Joanna Pryor said. "I think the best part is having experience at the national tournament now, which should give us an advantage over other teams."Cowley returns six players from last year’s team, including all-American Elaine Domingos, who was named the Javaher Conference Eastern Division Freshman of the Year.

The Lady Tigers also return setter Marina Manzanares, who was one of the best players in the Ft. Meyers, Fla., area, and Brett Koef in at Paul, Okla., placed fifth at the state cross country meet as a senior. Both Manzanares and Koefin will be among the Tigers’ top-seven runners.

Dakota Priest and Alex Werner will also be in the mix as they are both All-State cross country runners from Elk City, Okla.

"This men’s team has the possibility to be so much better than the team we had my first year here, and that team lost regionals by one point and finished third at nationals," Phillips said. "We have got to stay healthy and take care of business."The women’s team also has a chance for a special season as they have double-doubles of runners from a year ago.

"My first two years here we battled to have five women on the team where as this year we are starting with 10," Phillips said. "We signed some girls that are really going to make a difference for us."Patricia Dailey, the lone sophomore on the women’s cross country team, will look to follow up on a strong freshman campaign in which she finished third in the conference and 10th in the region.

"We rely a lot on Patricia’s steadiness," Phillips said.

Irene Kegon ran track for the Tigers last season, but has two years of eligibility to run cross country. She has been working to recover from an Achilles injury.

"If Irene is healthy she will definitely be an All-American for us," assistant coach Ryan Turner said.

The Tiger coaches are expecting big things from Ashley Cronin, a three-time track state champion from Stroud, Okla., that earned all-state honors. They are also high on Bethany Schmidt from Kremlin, Okla., who was a cross-country state qualifier her senior year.

Down Zimmerman, a track state qualifier at Belle Plaine High School, and Ali Jongerden, a talented half miler, worked hard this summer and will be among the Lady Tigers top seven runners.

Fellow freshmen Kim Bryant (Arkansas City), Chirsty Baller (Gholgy, Okla.), Hannah Hart (Brookville), and Brenna Martinez (Newton) will also be in the hunt for one of the top seven spots.

"We have an incredibly talented freshman group," Phillips said. "We should compete to win conference with the women’s team. We may not win regionals, but we could still finish in the top five or six teams at nationals." Despite the youth of the squads, Turner is expecting big things this year.

"This year’s teams are stronger than last year’s teams, all the way down the line," Turner said.
Did you and your spouse meet at Cowley?

Several current Cowley employees found the love of their lives while taking classes at the school. Here is the story of four couples that met at Cowley and went on to get married.

Scott and Rhoda MacLaughlin:
(Scott is the director of theater and theatrical services; Rhoda is the director of library services)

The couple met in the spring semester of 1993, which was Scott's first semester at Cowley and Rhoda's last. Although they did not have any classes together, Rhoda always seemed to be the last one out of her Interpersonal Communications class, and Scott always managed to be the first one in to his Speech class held in the same classroom. The couple shared smiles and hellos, but did not closely know each other.

After the semester, Rhoda went on to Southwestern College for her undergrad and then Emporia State University for her M.S. Scott finished up at Cowley in 1994 and then headed off to Kansas State University.

The couple were reunited four years later when Scott began working as the Technical Director of Theater at Cowley and Rhoda's friend, who was taking Scott's stagecraft class, invited Rhoda to come help with the set of "Grease".

The two began to date in January 1997, and were married June 27, 1998. Rhoda became employed at the college in 1999. The couple has two sons, Britton, 3, and Spencer, 2.

J.R. and Cari (Skinner) DiMercurio: (J.R. is an assistant baseball coach)

The couple met in the Cowley College training room as J.R. was icing his elbow and Cari was icing her foot. J.R. played baseball at Cowley, while Cari played basketball. The couple went on their first date along with J.R.'s teammate, who has also been married for 14 years.

Ben and Rachel Schears: (Ben serves as the director of admissions)

The two met at Cowley in 1999 and are now happily married. They both volunteered to work at the spring play and that is when Rachel caught Ben's eye.

As sophomores they were selected to be student ambassadors. During those years admissions representatives used to take student ambassadors to the Kansas State Fair to help work the information booth. It was there that the couple first "hooked arms" and the rest is history.

After Cowley, Ben and Rachel (formerly Sherrod) attended Emporia State University and on October 12, 2002 the couple were wed. Since then they have moved back to Arkansas City, and have four children. The Schears' oldest child, Natalie, is 2 1/2 years old. They have twin boys, Noah and Nathaniel born in 1 1/2, and Sydney that is seven months old.

Love connections made at Cowley

Several current Cowley employees found the love of their lives while taking classes at the school. Here is the story of four couples that met at Cowley and went on to get married.

Did you and your spouse meet at Cowley?
Robert Tooley ’72
Robert Tooley, Class of 1972, died June 9, 2006, in Atkins, Okla. He was 59. He was born on Aug. 3, 1946, in Hastings, Neb., the son of Robert Sr. and Betty Tooley. He is survived by his wife, Kay; son, Brian Tooley; and wife Mandi; daughter, Kelli Moore and husband Layne; brothers, Floyd Tooley and Creighton Tooley and wife Susan; mother, Betty; seven grandchildren.

Robert Brown
Robert Brown, whom Cowley College’s Brown Center Board Chairman, Dr. Nick Rogers, Sciences and Technology is named after, died June 8, 2006, in Arkansas City. He was 93. He was born on March 21, 1913, in Ark City, the son of Ralph and Mabel Beeter. He is survived by his wife, Mary Jane; son, Roger Brown and wife Suzanne; daughter, Charlotte Brown Delaney and husband James; six grandchildren, Lisa Brown Kessler and husband Christopher, Trey Delaney; Gina; Mark Brown and wife Brandy; Jack Delaney, Caroline Delaney and James Delaney; four great-grandchildren.

L. Charlene Beatch-Flaws ’56
L. Charlene Beatch-Flaws, who attended Cowley, in 1982, died June 23, 2006, in Arkansas City. She was 58. She was born June 6, 1948, in Wichita, the daughter of Charles and Lois Schmitz. She is survived by her husband, George; brother, Larry Schwartz; and wife Wanda; son, Icbach and wife Lisa; daughter, Dannah Beatch-Bauer and husband Jeff; and three grandchildren, Garrah Bauer.

Nettie Williams ’61
Nettie Williams, Class of 1961, died June 12, 2006, in Arkansas City. She was 93. She was born on Dec. 26, 1912, in Shell Knob, Mo., the daughter of Henry and Eunice Applegate. She is survived by her son, Gary Williams; two grandchildren, Ginger Williams and Brad Williams; and brother, Jake Applegate.

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ENJOYED HUSBAND, Father, Brother and Friend, died on May 21, 2006, in Stoneham, Mass. He was 10 on Dec. 26, 1912, in Shell Knob, Mo., the daughter of Henry and Eunice Applegate. She is survived by her son, Gary Williams; two grandchildren, Ginger Williams and Brad Williams; and brother, Jake Applegate.

Robert Brown
Robert Brown, whom Cowley College’s Brown Center Board Chairman, Dr. Nick Rogers, Sciences and Technology is named after, died June 8, 2006, in Arkansas City. He was 93. He was born on March 21, 1913, in Ark City, the son of Ralph and Mabel Beeter. He is survived by his wife, Mary Jane; son, Roger Brown and wife Suzanne; daughter, Charlotte Brown Delaney and husband James; six grandchildren, Lisa Brown Kessler and husband Christopher, Trey Delaney; Gina; Mark Brown and wife Brandy; Jack Delaney, Caroline Delaney and James Delaney; four great-grandchildren.

Robert Tooley ’72
Robert Tooley, Class of 1972, died June 9, 2006, in Atkins, Okla. He was 59. He was born on Aug. 3, 1946, in Hastings, Neb., the son of Robert Sr. and Betty Tooley. He is survived by his wife, Kay; son, Brian Tooley; and wife Mandi; daughter, Kelli Moore and husband Layne; brothers, Floyd Tooley and Creighton Tooley and wife Susan; mother, Betty; seven grandchildren.

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CLASS NOTES REPORT FORM

This form is for your convenience in sending news about yourself, your family, or other alumni. Let us know of any change in occupation, recent honors or degrees earned, marriages, births, memories of Cowley and any other news of interest. We want to hear from you and please send us a photo of yourself if you have one.

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Current activities, events or memories of C.C.C.C. _______________________________________

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